



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 L

Results as of: 5/31/2017

GMT: Cindy Gregg

LOCATION PENNSYLVANIA

GMT CA

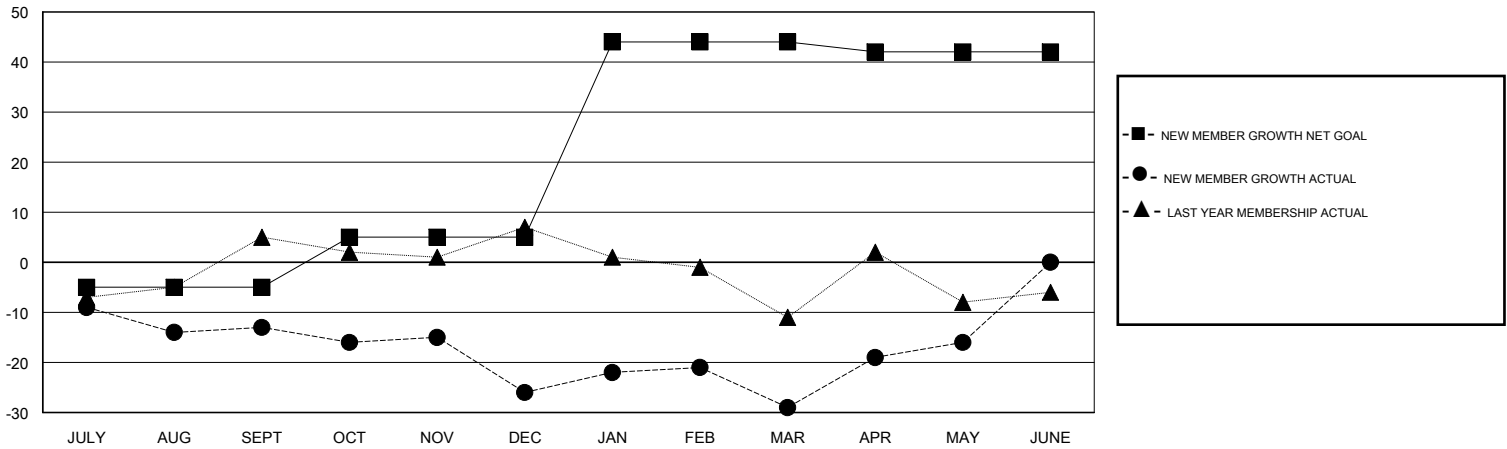
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2016-2017 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |  |  |  |
|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 |  |  |  |
| QUARTER               | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | -5   | 16   | 29   |
| OCT/NOV/DEC           | 10   | 18   | 31   |
| JAN/FEB/MAR           | 39   | 27   | 30   |
| APR/MAY/JUNE          | -2   | 25   | 12   |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                     |
|------------------------|---|-------------------------------------|
| DROPPED CLUBS: 0       | 24 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS                | <b>GENDER DISTRIBUTION</b>          |
|                        |   | MALE 837 (77.21%)                   |
|                        |   | FEMALE 247 (22.79%)                 |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 229       |
| DECEASED 25            |   | FAMILY MEMBERS PAYING HALF DUES 118 |
| CLUB CANCELLED 0       |   |                                     |
| OTHER 77               |   |                                     |
| <b>TOTAL 102</b>       |   |                                     |